

What Is Claimed:

1. A cleaning wipe which comprises approximately by weight:
 - (a) 20% to 95% of a water insoluble substrate; and
 - (b) 5% to 80% of a cleaning composition which comprises approximately by

5 weight:

 - (i) 1% to 6% of a sodium salt of a C₈-C₁₆ linear alkyl benzene sulfonate surfactant;
 - (ii) 7% to 13% of a magnesium salt of a C₈-C₁₆ linear alkyl benzene sulfonate surfactant;
 - 10 (iii) 8% to 14% of an ammonium or sodium salt of an ethoxylated C₈-C₁₈ alkyl ether sulfate surfactant having 1 to 30 moles of ethylene oxide;
 - (iv) 8% to 14% of an ammonium or sodium salt of an ethoxylated alkyl ether sulfate surfactant having 5 to 10 moles of ethylene oxide;
 - (v) 3% to 10% of an amine oxide surfactant;
 - 15 (vi) 0 to 10% of at least one solubilizing agent; and
 - (vii) the balance being water, wherein the composition has a pH of 3 to 7 and
 - (viii) the balance being water, wherein said water insoluble substrate is impregnated with said cleaning composition and the composition does not contain

20 potassium sorbate, a polysaccharide polymer, a polycarboxylate polymer, polyvinyl alcohol polymer, polyvinylpyrrolidone polymer or methyl vinyl ether polymer.
2. A wipe according to Claim 1 wherein said cleaning composition further includes 0.1 wt. % to 1.5 wt. % of a perfume.
3. A wipe according to Claim 1, wherein said water insoluble substrates

25 comprises a top layer bonded to a bottom layer.
4. A wipe according to Claim 3, wherein said top layer comprises a coarse fiber polypropylene needlepunched and said bottom layer comprises a fine fiber polyester needlepunched.

5. A wipe according to Claim 1, wherein said water insoluble substrate comprises a top layer, a center layer and a bottom layer, wherein said bottom layer, said center layer and said top layer are bonded together.

6. A wipe according to Claim 5, wherein said top layer is a coarse fiber polypropylene, said center layer is an absorbent cellulose core and said bottom layer is a fine fiber polyester needlepunched.

7. A wipe according to Claim 6, wherein said center layer contains at least 50 wt. % said cleaning solution.

8. A wipe according to Claim 7 further including a compound selected from the group consisting of a proton donating agent, an antibacterial agent, an organic peroxide, a peroxide source, moisturizers, embollients, organic builders, inorganic builders and fabric softening agents, bleaching agents and mixtures thereof.

9. A wipe according to Claim 1, wherein the composition contains a cellulosic polymer.